

**For Immediate Release**  
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## **GEORGIA CONSERVANCY PROMOTES BETH BLALOCK TO GENERAL COUNSEL**

**ATLANTA (Sep. 22, 2011)** – The Georgia Conservancy is excited to announce the promotion of Beth Blalock to the position of general counsel.

In her new role, Blalock will be responsible for supporting the Conservancy’s program areas – advocacy, land conservation, coastal Georgia and sustainable growth – in reviewing and providing technical expertise on important legislation, notices, contracts and agreements. As general counsel, she will also serve as the staff liaison to the legal committee of the Board of Trustees.

Blalock first joined the Conservancy three years ago as manager of the Coastal Georgia Land Conservation Initiative (CGLCI), a partnership between the Georgia Conservancy, the Georgia Department of Natural Resources and the Association of County Commissioners of Georgia.

The project involved creating detailed maps that show the location of globally imperiled species and habitats in the 11 coastal counties. The maps were then made available to county and city planning agencies to help guide development away from biologically sensitive areas. The three-year grant, which was provided by the Woodruff Foundation, recently concluded. However, Blalock was kept on in this new permanent position.

Prior to her work with the Conservancy, Blalock practiced environmental and land-use law with King & Spalding and the Southern Environmental Law Center. She is a 2003 alumna of the University of Georgia Law School.

“I’m excited that I will be able to continue my work with the CGLCI in providing valuable information that will help protect the delicate environment of coastal Georgia,” Blalock said. “I’m also ready to once more tap into my experience with environmental law in aiding the Conservancy’s mission.”

### **About the Georgia Conservancy**

The Georgia Conservancy was founded in 1967 to protect Georgia's natural resources for present and future generations by advocating sound environmental policies, advancing sustainable growth practices and facilitating common-ground solutions to environmental challenges. For more information, visit our website at [www.georgiaconservancy.org](http://www.georgiaconservancy.org).

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